



Empowering Communities Through Education and Mobility

Jan 2025

About PDT

Passion of Development for Transformation (PDT) is a Tanzanian NGO dedicated to empowering communities by addressing poverty, ignorance, and disease through education and training.

Our team is passionate about creating sustainable change. We are committed to reducing poverty, ignorance, and diseases by educating children, empowering women, and raising entrepreneurs in the villages of Tanzania.



Key Performance Indicators



Demonstrating our impact and success in empowering communities through strategic initiatives

150+

Bicycles distributed to children in rural areas, enhancing their access to education.

90%

Success rate in improving school attendance among children receiving bicycles.

\$15K

Total funding required to successfully implement the bicycle distribution project.

Project Overview

Passion of Development for Transformation (PDT)-We are committed to reducing poverty, ignorance, and diseases by educating children, empowering women and raising entrepreneurs in the villages of Tanzania. . Our current initiative focuses on supplying bicycles to children in rural areas, facilitating their access to education. By reducing travel time and ensuring safety, we aim to enhance educational outcomes and foster community development through this targeted intervention.

WHY BICYCLES

- In many parts of the Tanzania, walking is the primary means of transportation most especially in rural areas. Without alternatives, children must walk, battling time and exhaustion. Distance from school was identified as one of the major reasons for keeping children from enrolling in school. (Global Initiative on Out-of-School Children, UNICEF's Tanzania verification of the out-of-school children study, March 2018). Over time, bicycles not only improve the lives of children but also uplift entire households and communities, creating lasting impact.
- There are 3.2 million children aged 7–17 are out of school, of which 1.2 million have never attended. The net secondary enrolment rate is only 27%. Rural and poor girls are the most affected with higher dropout rates from age 12 onwards due to inadequate WASH facilities, menstruation, and child marriage. Many of them have difficulty getting an education due to distance. Some live too far from school while 50% live 3+ miles away. Walking long distances increases tardiness, absenteeism. (Sources: Education in united republic of Tanzania, UNICEF's vital role of Education in Tanzania's development since independence).



WHY BICYCLES FOR EDUCATION?



Improved Attendance: Bicycles reduce travel time and fatigue, enabling students to attend school consistently.

Enhanced Academic Performance: With regular attendance and reduced exhaustion, students perform better academically.

Accessible Education: Bicycles ensure that vulnerable groups—orphans, low-income students, and those far from schools—can access education.

Time-Saving: Students balance household chores and school by saving time on daily commutes.

Sustainability: Bicycles promote cleaner air, reduce congestion, and support environmental goals.

Empowering Futures: By removing transportation barriers, bicycles provide children with opportunities to learn and succeed, paving the way for community growth.

Education is the way forward, and bicycles are making it possible.

Key Issues



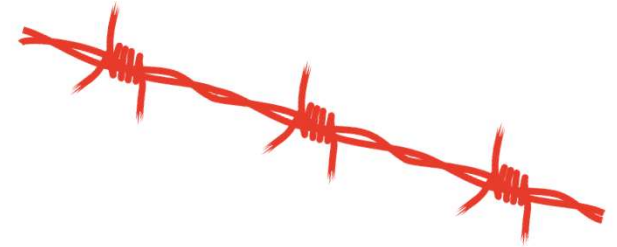
LONG COMMUTES

Children in rural areas often face long commutes to school, which can be physically exhausting and time-consuming.



SAFETY CONCERNS

Traveling through forests poses safety risks for children, making it challenging for them to attend school regularly.



EDUCATIONAL BARRIERS

Limited access to education due to distance and safety issues hinders children's academic performance and future opportunities.

Our Solution

Our solution involves providing bicycles to children in rural Tanzania, significantly reducing their travel time to school. This initiative aims to improve educational access and outcomes, fostering long-term community development.

Bicycles enhance safety and educational opportunities for rural children.



Bicycles for Transformation

PLAN & APPROACH

- Our approach involves a comprehensive needs assessment to identify the most deserving communities. we have collaborated with local leaders to ensure the project aligns with community priorities.
- Students enter into a study-to-own agreement, committing to regular class attendance. Upon completing their education, the bicycle becomes their personal property. When not in use by students, the bicycles serve as a developmental tool for the household, fostering increased economic opportunities for the community.

OVERSEEING THE PROGRAM

Each community forms a Bicycle Supervisory Committee to oversee the program. This committee identifies program recipients and monitors bicycle use. The following criteria are used to determine need:

- Distance travelled to school
- Attendance challenges caused by distance or household chores
- Orphans, vulnerable children, or students from low-income households

Project Schedule



WEEK 1

In the first week, we will finalize the procurement process for the bicycles, ensuring all specifications meet the required standards for durability and safety.

WEEK 2

During the second week, we will coordinate with local suppliers to arrange the delivery of bicycles to our central distribution point.

WEEK 3

In the third week, we will organize logistics for distributing bicycles to the designated rural areas, ensuring timely and efficient delivery.

WEEK 4

The final week will focus on monitoring and evaluation, gathering feedback from recipients to assess the impact and success of the project.

Cost Estimates-Bicycles Procurement

Bicycle Type	Price Per Bike (TZS)	Quantity	Total (TZS)	Total (USD)
Carrera offroad Mountain bike (Second-hand Japan bike, steel frame, lightweight)	250,000	100	25,000,000	9,881.42
Derera MTB bike (Second-hand Japan bike, steel frame, lightweight)	300,000	50	15,000,000	5,928.85
TOTAL (VAT Inclusive)			40,000,000	15,810.28



GET INVOLVED

- DONATE the gift of a bicycle
- FUND program through a corporate social responsibility program.
- FUNDRAISE with friends and family.
- Join us in FUNDRAISING DINNER/IFTAR
- FOLLOW us on our social networks ([Instagram](#) [Facebook page](#) and [LinkedIn](#) and visit our website www.pdtpassion.com

“Investing in Education is a key factor in eradicating poverty”-World Bank

Looking forward to working together!

Thank you for considering our proposal. We invite you to book a meeting with us to discuss further.

Joyce Charles,
Director



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